

Dustless Chalk wins the SustainAbility: design for a better world at NY NOW Summer 2016 Market

Our Dustless Chalk has won the *SustainAbility: design for a better world* at NY NOW Summer 2016 Market, which took place at New York City's Jacob K. Javits Convention Center from August 20 to August 24, 2016.

Curated by Ilene Shaw of Shaw + Co! Productions, the *SustainAbility: design for a better world* was given to 287 global gift and home industry suppliers whose products or production processes are eco-friendly, as well as companies whose business practices are socially responsible or fair-trade oriented.

Here are the criterion;

“Green” Products: products that are manufactured or constructed with only recycled, recyclable and/or sustainable materials.

Environmentally-friendly Production Processes: manufacturers who are using renewable or alternative sources of energy in production, including wind, sun, and alternative fuels.

Socially-responsible business practices: products produced by indigenous peoples, creating viable, sustainable trades and markets in poverty stricken and needy communities worldwide; and manufacturers who donate percentages of their sales to not-for-profit organizations.

NY NOW, the largest business-to-business gift show in the US features three comprehensive collections - Home, Lifestyle and Handmade. More than 2,700 exhibitors and products exhibited the show this summer, from all over the world.

